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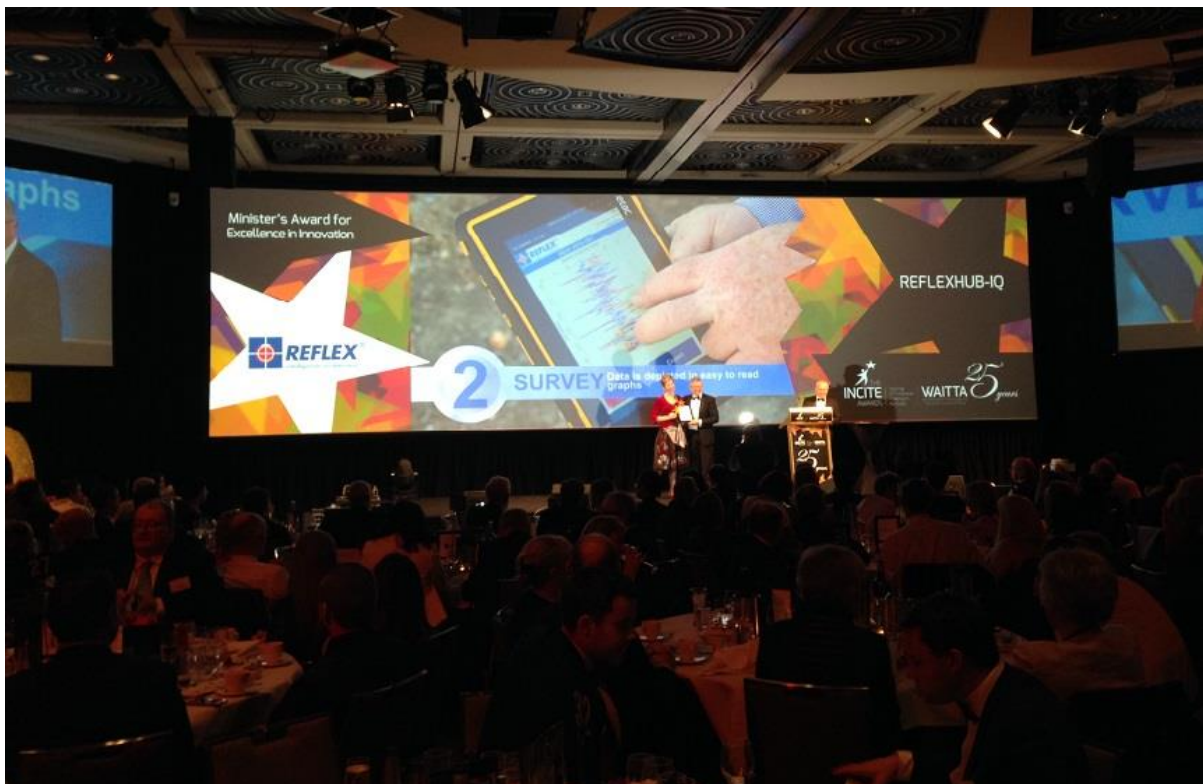
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Award for drilling IoT product

ASX-listed Imdex's mining technology business REFLEX has been recognised for its REFLEXHUB-IQ product – “central to mining's internet of things”, award recipient and REFLEX Geosciences global product manager, Dr Michelle Carey said.

- Staff reporter, 01 Jul 2016



REFLEX's Dr Michelle Carey accepts two WA Information Technology and Telecommunications Alliance awards

Carey said in accepting Most Innovative Collaborative Technology and innovation excellence awards in the company's home state, Western Australia, extensive joint research and development by software and geoscience leaders turned a unique mix of perspectives and skills into the "first truly collaborative, secure data platform to meet the specific requirements for the minerals industry of the future".

"REFLEXHUB-IQ ...forms the information hub through which all our REFLEX solutions connect to provide a robust chain of custody for exploration and mining data and an uninterrupted exchange of information between the project site and city based decision makers.

"The high level of operational visibility, control and transparency available through REFLEXHUB-IQ is being recognised by resource companies globally as they are forced to make changes to ensure both operational and cost efficiencies."

The technology and REFLEX's expanding Geoscience services are being used by a number of large miners in Australia and elsewhere. Imdex (ASX: IMD) had a market capitalisation this week of about A\$55 million (US\$41 million).

The annual WA Information Technology and Telecommunications Alliance INCITE Awards are in their 25th year.